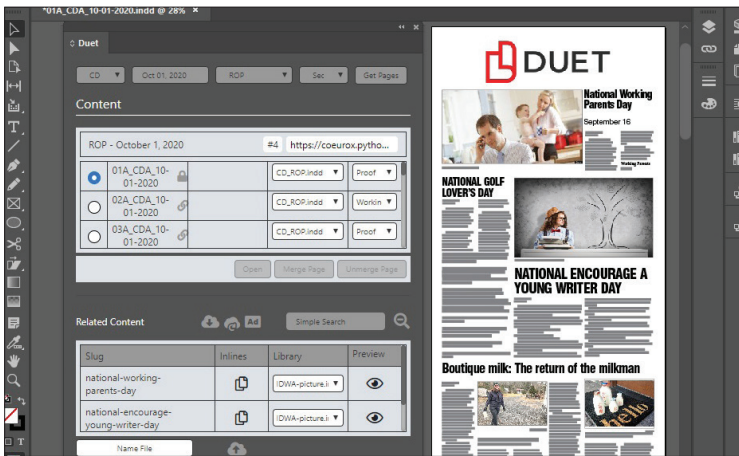


A Powerful, Less Expensive Print Edition Workflow Solution

Better Tools for a Digital-First Strategy

Duet was developed for a digital-first world, linking your CMS platform with Adobe InDesign for more efficient page layout and design. Reporters, photographers, editors and designers can work from your Web CMS where content is assigned to pages, then open the page where the ads will be automatically placed and designers can drag and drop content into place on the page.



A Smarter Way to Produce Your Print Pages

Duet creates the publication, issue and page structure in your CMS platform. Your teams create their content in the Web CMS and then simply assign it to a page. When the page is opened, Duet's stories list is displayed within Adobe InDesign. Here, your team can place the content on a page.

InDesign and the Duet plugin are installed on local Macintosh or Windows computers. Designers have the content from the CMS at their fingertips, and Duet doesn't get in the way of their layout creativity. It also costs much less than traditional editorial systems.

Duet also supports the merging of pages, double truck pages, auto placement of ROP ads, workflow status of pages, automated folio placement and output workflow that supports naming conventions and automatic placement of PDFs in output folder structures.

How It's Different:

- ✓ Duet can be loaded directly onto a designer's workstation.
- ✓ Publishers can choose where the pages will be stored - local servers or the Cloud.
- ✓ The flexible design invites fewer glitches.
- ✓ This newly developed solution was designed for today's digital-first world.
- ✓ Most importantly, it is economical and efficient.

