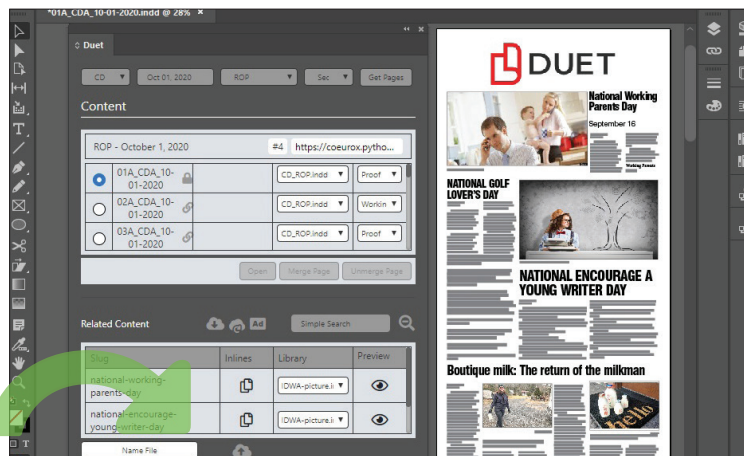


A Powerful & Less Expensive Print Edition Workflow Solution Integrated with Ellington CMS

Better Tools for a Digital-First Strategy

Duet was developed for a digital-first world, linking your CMS platform with Adobe InDesign for more efficient page layout and design. Our approach is more efficient and less expensive, linking EllingtonCMS with InDesign. Reporters, photographers, editors and designers can work from your Web CMS where content is assigned to pages. Then, they can open the page where the ads will be automatically placed, and designers can drag and drop content onto the page.



A Smarter Way to Produce Your Print Pages

Duet creates the publication, issue and page structure in the EllingtonCMS platform. Your teams create their content in Ellington and then simply assign the content to a page through the stories print tab. When the page is opened, Duet displays the stories list within Adobe InDesign. Here, your team can simply place the content on a page. Edits made to a story in Ellington are automatically updated on the page, making the workflow automated and uncomplicated.

How It's Different:

- ✓ Duet can be loaded directly onto a designer's workstation.
- ✓ Publishers can choose where the pages will be stored - local servers or the Cloud.
- ✓ The flexible design invites fewer glitches.
- ✓ This newly developed solution was designed for today's digital-first world.
- ✓ Most importantly, it is economical and efficient.

InDesign and the Duet plugin are installed on local Macintosh or Windows computers. Designers have the content from EllingtonCMS at their fingertips, and Duet doesn't get in the way of their layout creativity. It also costs much less than traditional editorial systems.

Duet also supports the merging of pages, double truck pages, auto placement of ROP ads, workflow status of pages, automated folio placement and output workflow that supports naming conventions and automatic placement of PDFs in output folder structures.

